

Please feel free to forward.

CALL FOR PAPERS

4th International Conference

“Innovative Approaches to Tourism and Leisure: Culture, Places and Narratives in a Sustainability Context”

May 25 – 27, 2017, Athens, Greece

<http://iacudit.org/Conference2017/>

Building on the success of the previous conferences, it is our great pleasure to inform you that the **4th International Conference** of the International Association of Cultural and Digital Tourism (**IACuDiT**) is to be held in **Athens, Greece, on May 25-27, 2017**, with the theme **“Innovative Approaches to Tourism and Leisure: Culture, Places and Narratives in a Sustainability Context”**. The aim of this conference is to gather people from academia, industry, government, and other organizations, in order to discuss and develop new perspectives in the field of tourism, travel, hospitality, culture and heritage, leisure, and sports within a knowledge society in a sustainability context.

This conference will provide a good mix of stimulating discussions, cutting edge paper presentations and interesting social events. Athens’ multi-faceted sights, attractions and city life appeal to diverse groups of tourists, where shopping, authentic local and fusion gastronomy and clubbing experiences offer a wide range of choices and prices.

Publication Opportunities

Submitted papers will be subject to a double-blind review process. All accepted papers will be published in the conference proceedings, under **Springer publications**. Information about our previous publications can be found at <http://www.springer.com/business+%26+management/marketing/book/978-3-319-15858-7>

Important Dates and Deadlines

Deadline for submission of abstracts (500 words):	20 March 2017
Abstract acceptance notification:	30 March 2017
Deadline for submission of full papers (4,000-6,000 words):	30 May 2017

Full papers will undergo a peer review process in order to be considered for publication under Springer publications

Registration fees

Participant IACuDiT member	400euro
Participant non IACuDiT member	450euro
Student fee	350euro
Accompanying partner	350euro
Gala dinner (select upon registration)	50euro

Conference Topics

Issues to be covered at the conference include, but are not limited to, the following areas:

Knowledge economy and Smart Destinations

ICTs Adoption for Regional Development, Sustainability and Tourism Experience

Emerging technologies, Mobile Services, Gaming, Gamification and Augmented Reality

Location-based Services, Internet-of-Things and Smart Cities

Heritage and Museum Management in the Digital Era

Digital collections and the virtual visitor

Innovations in museum interpretation and collections management and Cross cultural visions

Cultural and Digital Tourism Statistics, Economics and Forecasting

Cultural tourism policy, planning, and governance

Cultural and Digital Tourism Marketing, Management and e-learning

Tourism Consumer behavior, decision making, experience and satisfaction

Sport tourism, Innovations in sports tourism/Sports as cultural heritage

Festivals and events, lodging and MICE marketing and management

Competitiveness, corporate social responsibility, service excellence and service quality

Social media, Social Networking and ICTs for Partnership and Collaboration

Human resources management and strategic leadership development

Innovation, creativity and change management

Financial and performance management regarding cultural and heritage tourism topics

Emerging research methods and methodologies

Wine tourism and gastronomy

Film Tourism

Pilgrimage and Spiritual Tourism

Medical, Wellness and Health Tourism

Tourism and Maritime Policy and Cultural Ports

Cultural landscape and tourism

and

Other topics of contemporary significance in hospitality and tourism with a global focus

Submission Guidelines

Please visit <http://iacudit.org/Conference2017/authors-guidelines/>

Conference Venue

Royal Olympic Hotel is a five star property in the center of Athens. The hotel lays just in front of the famous Temple of Zeus and National Gardens. It is underneath the Acropolis and only 2 minutes walk to the new Acropolis Museum. For more information, please visit: <http://www.royalolympic.com>

Athens is the historical capital of Europe, with a long history, dating from the first settlement in the Neolithic age. In the 5th Century BC (the “Golden Age of Pericles”) – the culmination of Athens’ long, fascinating history – the city’s values and civilization acquired a universal significance. Over the years, a multitude of conquerors occupied Athens, and erected unique, splendid monuments - a rare historical palimpsest. A large part of the town’s historic center has been converted into a 3-kilometre pedestrian zone (the largest in Europe), leading to the major archaeological sites (“archaeological park”), reconstructing – to a large degree – the ancient landscape.

To learn more about Athens, please visit <http://www.thisisathens.org/>

For all enquiries, please contact:

<http://iacudit.org/Conference2017/contact-us/>